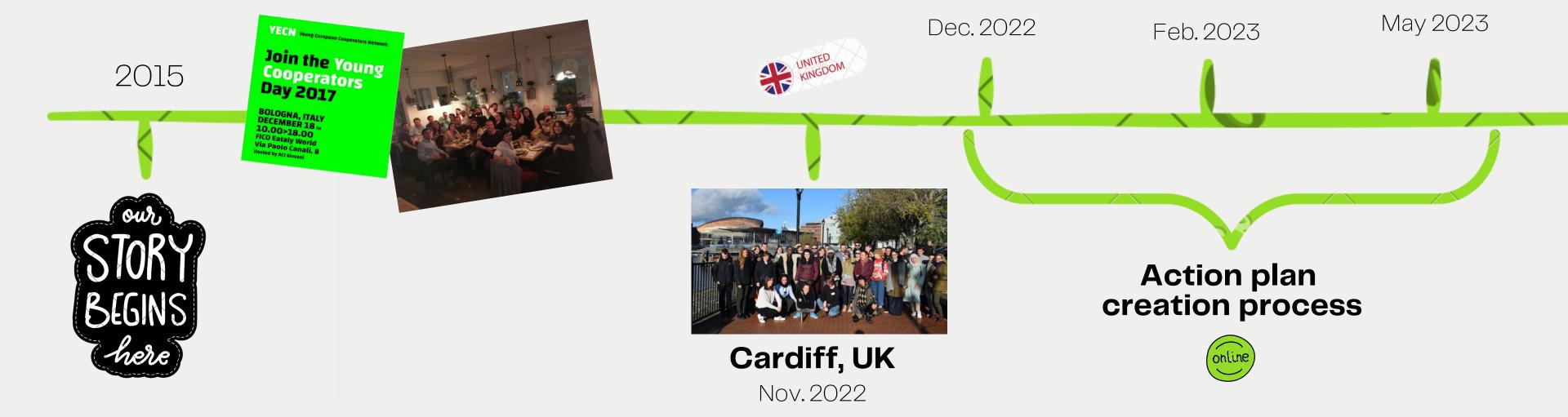
# Action Plan 2023 - 2024

YECN is an informal network composed of young cooperators under the age 40 coming from more than 10 countries across Europe.

We gather to foster exchanges, teach about the cooperative model, share best practices, advance the interests of young cooperators and foster new opportunities for them, within the movement and beyond.

### Q YECN Journey

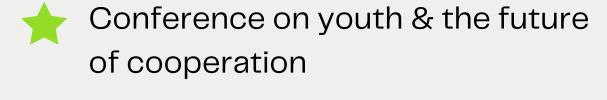


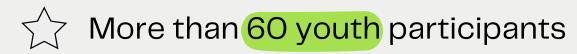
### Q YECN Journey

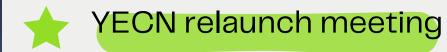


#### Q Cardiff Conference

























GAINING RECOGNITION



INCREASING SIGNIFICANCE



BUILDING RESILIENCE

#### Q Gaining recognition

- to gain new members;
- to connect the YECN with national partners and gain recognition at national, European and international levels;
- to map and understand the youth cooperative movement in Europe.



# Key Actions n°1

#### Q Sending surveys

To gather information about other national youth cooperators networks in Europe with a survey

are there others? how do they work?
how many people they gather?

#### Q Follow-up meetings

Connect with young cooperators at national level

introduce YECN to all European contacts, gain new members.



The creation of a **state-of-the-art** of national youth cooperator networks in Europe.

#### Q Increasing significance

- to improve the relevance of our network in order for our messages to get amplified
- to engage with young cooperators and decision–makers across Europe;
- to focus on online visibility and facilitating cross-country communication.



# Key Actions n°2

#### **QVisual identity**

Create YECN visual identity and boost social media presence.

#### **Q** Communication channels

Create external communication channels

to spread information about cooperation and youth-led initiatives.

#### Q Shared event calendar

Share national and international events between each other to showcase YEON and create synergies.



To have a consistent **YECN brand identity** and create an **active and stable community**.

#### Q Building resilience

- to build a long-lasting network: this year's work plan dedicates some efforts towards strengthening the YEON to make it sustainable and viable in the long run.
- to reach for an internal organisation that facilitates our activities and ensures continuity while not overburdening the network.



#### Q Structure the YECN

## Define membership and voting policy

within the YECN

#### Q YECN Assembly

#### In-person event

to elect representatives and to connect in person



The creation of the **statutes** and/or a **Manifesto** with our <u>values</u>, <u>vision</u>, <u>objectives</u> and <u>main structure</u>.

### Q Join YECN





Join and share YECN Community on WhatsApp to connect with all members





Participate in YECN projects and discussions, share your ideas and knowledge to grow our network





at one of the these:
anna.loscalzo@tatabox.it
marcelina.zjawinska@gmail.com
m.delabie@coopseurope.coop